



MINISTER
TOURISM
REPUBLIC OF SOUTH AFRICA

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**NATIONAL ASSEMBLY
QUESTION FOR WRITTEN REPLY:**

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313. Ms N R Mashabela (EFF) to ask the Minister of Tourism:

What latest plan has her department put in place to ensure tourism contributes meaningfully to the redistribution of wealth, land and ownership?

NW329E

REPLY:

The Department of Tourism and South African Tourism in partnership with the tourism sector, jointly developed the Tourism Growth Partnership Plan (TGPP). The five-year plan seeks to position tourism as a key driver for economic growth and job creation. Five priority pillars have been identified to underpin implementation. These are ease of access, coordinated destination marketing, tourist safety and security, tourism product development, and job creation. The TGPP is aligned with the priorities of the Medium-Term Development Plan; the Growth Acceleration and Inclusion (GAI) strategy; Tourism White Paper of 2024; National Tourism Sector Strategy; and the National Development Plan, amongst others. Data and analytics, economic empowerment and community inclusion, and investment and funding were identified as the three cross-cutting issues to support the plan. Implementation is already underway through collaboration with other sector departments and the private sector, including active participation by the department in the operation Vulindlela initiatives.

Notable achievements include surpassing the 2019 figures by reaching the historic 10.48 million by the end of 2025: the implementation of the Trusted Tour Operator Scheme, and the implementation of the Electronic Travel Authorisation (ETA), including the intention to roll out ETA to all markets not enjoying visa waivers. Furthermore, South Africa successfully hosted the G20 meeting, which helped to market the destination. As a result, the country will host the Davos World Economic Forum Spring, signalling global confidence in its ability to host major events. The department also has a bouquet of incentives and economic empowerment programmes aimed at redistributing wealth. This record growth in the tourism sector is no coincidence but reflects deliberate policy choices, focused implementation, and strong collaboration between the Government and the private sector.

Regarding the redistribution of land ownership, the relevant department will provide an accurate answer.

END